

Lookbook

AW26

stanley/stella



It's no secret that combining style, quality and sustainability is a challenge. And inspiring our industry to do things differently?

Most would say: impossible.
But impossible is just a word... until you give it a shot.

At Stanley/Stella, we don't compromise.
We stand for something deeper for our planet and people.

European leader and pioneer in premium, sustainable blank apparel since 2012.

Powered by the passion of our team, driven by the pursuit of customer happiness.

Like no other

In everything we do.

A full-page photograph of a young man standing outdoors. He is wearing a bright red beanie, a dark blue denim jacket over a dark shirt, and blue jeans. He is looking off to the side with a neutral expression. The background consists of a red brick wall and a black metal fence. In the distance, a building with a clock tower is visible. The lighting is soft, suggesting an overcast day.

Beautiful design

is guided by creativity. Fresh styles shaped through distinctive fits, rich colours and trend-led silhouettes.

Exceptional quality

is built into every garment. Premium handfeel, lasting comfort and durability that endures wash after wash, wear after wear.

Best decoration results

are engineered from the start. Certified materials and in-house expertise deliver exceptional print and embroidery performance.

True sustainability

has shaped us since day one. Turning responsibility into measurable progress for people and the planet.

Customer happiness

is our promise. It's built through long-term partnerships, dedicated local support and an exclusive dealer network.

Palmer - Mid Wash

The Brand	2
Introduction	8
Colours	14
Performance outerwear	16
Puffer 2.0	22
Puffer Gilet 2.0	24
Drifter	26
Stanley Stormer	28
Stella Stormer	30
Fielder	32
Sculpted design	34
Sculpter	40
Hazener	44
Former	46
Modern heritage	48
Palmer	54
Stella Ember	56
Chore Jacket	58
Needer	62
Rib Beanie 2.0	64
Fisherman Beanie 2.0	66
Garment-dye, reinvented	68
The dyeing process	72
Freestyler Super Vintage	74
Stella Nova Vintage	76
Stella Alma Vintage	78
Chaser Vintage	80
Stella Nora Vintage	82

Recycled cotton	84
Reeser	90
Fronter	92
Barreler	94
Corporate wear	96
Gamechanger	106
Stella Gamechanger	108
Thinker	110
Stella Thinker	112
Stanley Stormer	116
Stella Stormer	118
Drifter	122
Reeser	126
Prepster 2.0	128
Prepster Long Sleeves 2.0	130
Stanley Coaster	132
Stella Coaster	134
Proper	138
AW26 product overview	140
Line extensions	144
Creator 2.0	
Breezer	
Crafter Vintage	
Stella Muser	
Prepster 2.0	
Prepster 2.0 Long Sleeve	
Changer 2.0	
Cruiser 2.0	
Chaser	
Stella Climber 2.0	
Stanley Climber 2.0	
Stella Voyager 2.0	
Stanley Voyager 2.0	
Mid Tote Bag	
Shopping Bag 2.0	

Chore Jacket - G. Dyed Bronze



AMV200

Where innovation
meets sustainability

Everyday wear, reimagined.

Palmer - Mid Wash
Stella Ember - Light Wash
Palmer - Rinse Wash

A collection shaped through contemporary design, elevated comfort and performance.

Classic styles are reinvented with bold volume, rich textures and heavyweight fabrics. Technical outerwear steps into the spotlight with our first-ever waterproof and windproof styles. Garment-dyed pieces create lived-in character, exceptional softness and tone depth.

An earthy palette brings warmth and character to the season.

Every style is engineered for exceptional decoration results.
Every garment delivers a premium look and feel.
Every decision is made with people and the planet in mind.

A collection,
like no other.



Performance
outerwear



Garment-dye,
reinvented



Sculpted
design



Recycled
cotton



Modern
heritage



Corporate
wear



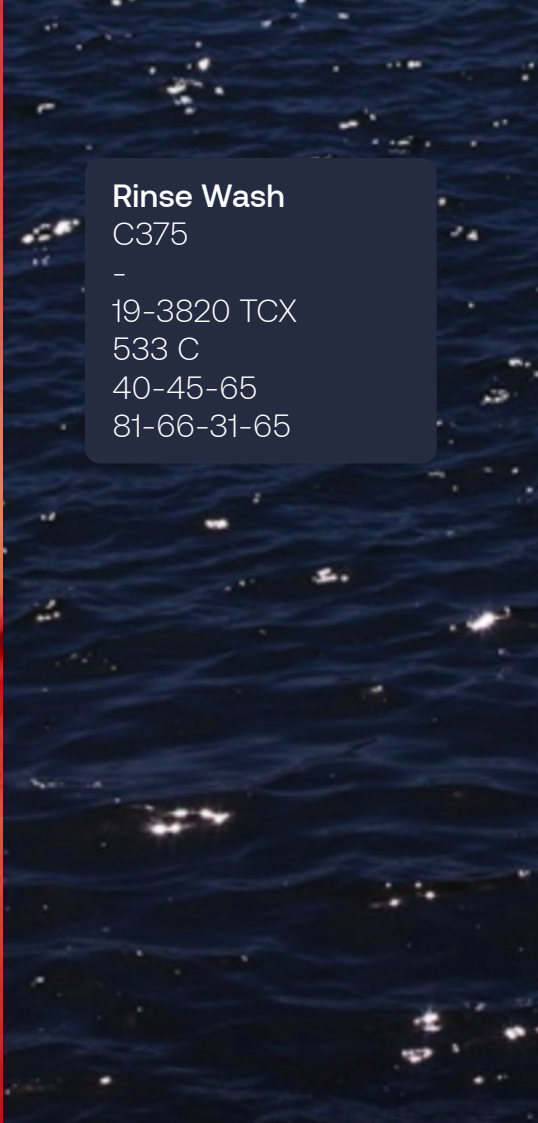
AMV26 snapshot



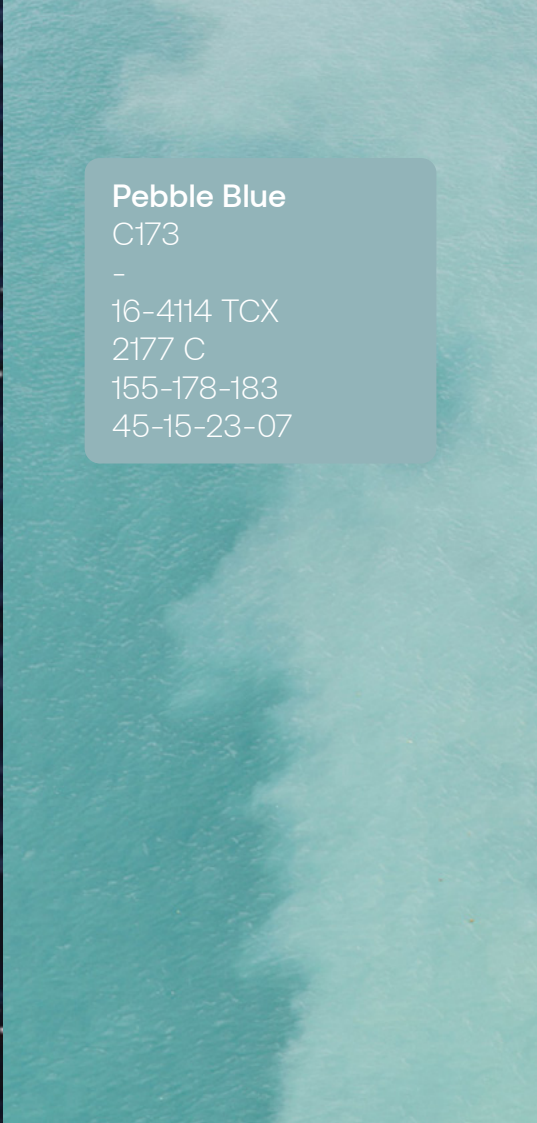
G.Dyed Blush
C175
-
15-1906 TCX
5015 C
210-181-180
12-32-22-03



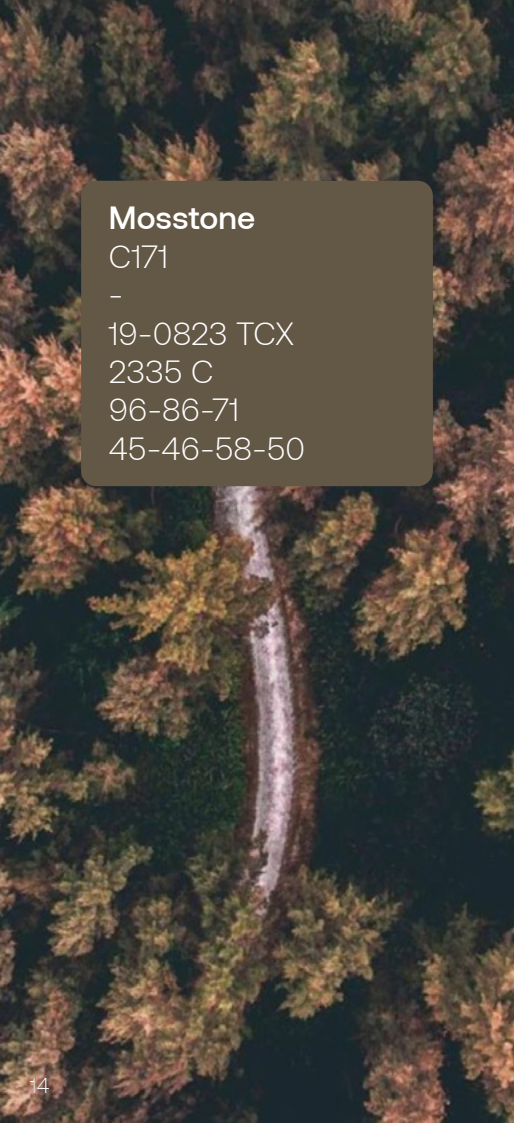
Passionate Red
C172
-
19-1662 TCX
187 C
154-29-43
06-97-77-24



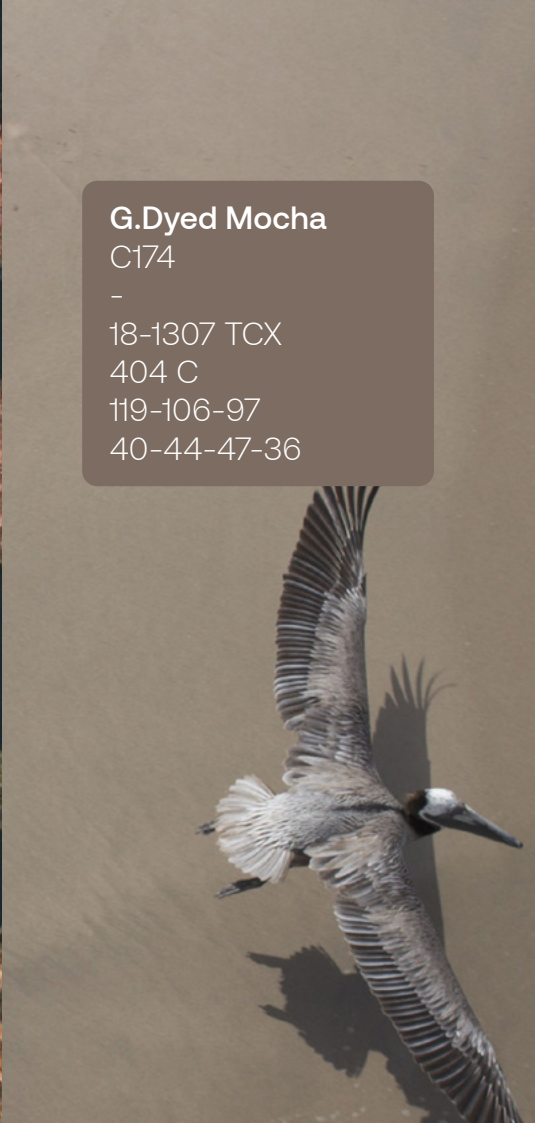
Rinse Wash
C375
-
19-3820 TCX
533 C
40-45-65
81-66-31-65



Pebble Blue
C173
-
16-4114 TCX
2177 C
155-178-183
45-15-23-07



Mosstone
C171
-
19-0823 TCX
2335 C
96-86-71
45-46-58-50



G.Dyed Mocha
C174
-
18-1307 TCX
404 C
119-106-97
40-44-47-36



Bronze
C176
-
17-0942 TCX
6011 C
141-115-67
25-42-74-33



G.Dyed Bronze
C177
-
17-0942 TCX
6011 C
153-120-69
20-44-74-28

Colours

Puffer 2.0 Gilet - Bronze
Puffer 2.0 - Off White

Performance outerwear



Performance outerwear

Outerwear designed for all conditions.

Waterproof and windproof protection.
Lightweight construction.
Breathability. Comfort.

Contemporary fits.
Developed with recycled materials.



Drifter - Red



← Puffer 2.0 - Off White
 ↑ Stanley Stormer - Off White
 Stella Stormer - Stargazer

New Trend

Puffer 2.0

STJU292 

Recycled lightweight puffer built for warmth

FIT	SIZES
Medium fit	XXS - 3XL

AT A GLANCE

Unisex medium fit with balanced volume
Adjustable hood and hem for a personalised fit
Recycled nylon shell feels smooth and light
Double zip for comfort and ease of movement
Stand collar frames the neckline

PERFORMANCE

	in activity	at rest
Warmth*		
	-26°C	+6°C
Water resistance	DWR	

FABRIC & COMPOSITION

100% recycled nylon (shell & lining)
100% recycled polyester (padding)



COLOURS



Off White
C018



New
Bronze
C176



Red
Brown
C116



French
Navy
C727



Black
C002

COMPLETE THE LOOK

Headwear: Rib Beanie 2.0

Headwear: Fisherman Beanie 2.0

Hoodie: Cruiser 2.0

*Directional estimated guideline, based on insulation performance (approx.CLO 4) with moderate wind.

Tristan (185 cm) — L

Colour: Off White

Vika (179 cm) — XS

Colour: French Navy



New Trend

Puffer Gilet 2.0

STJU293 

Sleeveless recycled lightweight body warmer

FIT	SIZES
Medium fit	XXS - 3XL

AT A GLANCE

- Sleeveless unisex shape built for layering
- Recycled nylon shell feels smooth and light
- Stand collar frames the neckline
- Double zip for comfort and ease of movement

PERFORMANCE

Warmth*



Water resistance DWR

FABRIC & COMPOSITION

100% recycled nylon (shell & lining)
100% recycled polyester (padding)



COLOURS



New
Bronze
C176

Red
Brown
C116

French
Navy
C727



Black
C002

COMPLETE THE LOOK

Headwear: Rib Beanie 2.0
Headwear: Fisherman Beanie 2.0
Hoodie: Cruiser 2.0

*Directional estimated guideline, based on insulation performance (approx.CLO 4) with moderate wind.



New

Iconic

Drifter

STJU289



Recycled windbreaker for unpredictable conditions

FIT

Medium fit

SIZES

XXS - 5XL

AT A GLANCE

Unisex medium fit with an exceptional, smooth handfeel
Reliable weather protection for changing conditions
Mesh lining supports airflow and comfort
Ripstop fabric creates a subtle grid texture
Taped seams on critical area (hood, back neck & shoulders)

PERFORMANCE

Waterproof ●●●○
Breathability ●●●●●
Windproof ●●●●●

FABRIC & COMPOSITION

100% recycled polyester ripstop (2 layers)



1112055
Certified



Made with 100% GRS certified polyester
Certified by Control Union
CUA 0000000000

COLOURS



Red
C004



French
Navy
C727



Mindful
Blue
C729



Khaki
C223



Bronze
C176



Anthracite
C253



Black
C002

4XL and 5XL available in selected colours.

COMPLETE THE LOOK

Headwear: Rib Beanie 2.0

Headwear: Fisherman Beanie 2.0

Hoodie: Cruiser 2.0

Amandine (169 cm) — XS

Colour: *Khaki*

Elliott (183 cm) — M

Colour: *Bronze*



Tristan (185 cm) — L
Colour: Off White



New Iconic

STJM290

Stanley Stormer

Men's recycled waterproof jacket for heavy rain

FIT SIZES
Medium fit S - 5XL

AT A GLANCE
Lightweight construction with a contemporary look
Fully sealed design for reliable protection and breathable comfort
Built for layering across changing seasons

PERFORMANCE
Waterproof
Breathability
Windproof

FABRIC & COMPOSITION
100% recycled polyester pongee (3 layers)



COLOURS

Off White C018	Red C004	French Navy C727
Stargazer C702	Khaki C223	New Bronze C176
Anthracite C253	Black C002	

4XL and 5XL available in selected colours.

COMPLETE THE LOOK
Headwear: Rib Beanie 2.0
Headwear: Fisherman Beanie 2.0
Outerwear: Stanley Climber 2.0

Amandine (169 cm) — XS
Colour: Off White



New Iconic

STJW291

Stella Stormer

Women's recycled waterproof jacket for heavy rain

FIT	SIZES
Medium fit	S - 3XL [Ⓢ]

AT A GLANCE

Lightweight construction with a contemporary look
Fully sealed design for reliable protection and breathable comfort
Built for layering across changing seasons

PERFORMANCE	
Waterproof	● ● ● ●
Breathability	● ● ● ●
Windproof	● ● ● ●

FABRIC & COMPOSITION

100% recycled polyester pongee (3 layers)



COLOURS



Off White
C018



Red
C004



French Navy
C727



Stargazer
C702



Khaki
C223



^{New} Bronze
C176



Anthracite
C253



[Ⓢ] Black
C002

[Ⓢ] 3XL available in selected colours.

COMPLETE THE LOOK

Headwear: Rib Beanie 2.0
Headwear: Fisherman Beanie 2.0
Outerwear: Stella Climber 2.0

New

Trend

Fielder

STAU297



Jersey knit beanie with a soft interior

FIT

Medium fit

SIZE

One size

AT A GLANCE

Single-layer jersey knit with a soft, flexible shape

Inner fleece band adds warmth

Smooth knit surface keeps the look minimal

FABRIC & COMPOSITION

100% organic cotton

100% recycled polyester (lining)



COLOURS



Deep
Plum
C151



French
Navy
C727



Faded
Olive
C153



Black
C002

COMPLETE THE LOOK

Outerwear: Puffer 2.0

Shirt: Palmer

Bottom: Barreler



sculpted design



sculpted
design

Sculpted design

3D silhouettes with bold new proportions.

Oversized fits meet shorter lengths.
Rounded, architectural shapes.
Heavyweight fabrics with a soft handfeel.

Built to hold their shape.
Wear after wear.

Hazener - Black





← Sculpter - Pebble Blue
↑ Former - Black



Sculptor

New

Trend

Sculpter

STSU278 

Trendy hoodie with bold 3D volume

WEIGHT	FIT	SIZE
500 GSM	Oversized	XXS - 3XL

AT A GLANCE

- Oversized unisex fit with exaggerated volume and 3D shape
- Double-layered hood for added structure
- Short, boxy proportions with a substantial weight
- Plush handfeel for all-day comfort

FABRIC & COMPOSITION

85% organic cotton
15% recycled polyester



COLOURS



COMPLETE THE LOOK

T-shirt: Hazener
Bottom: Barreler



Elliott (183 cm) — M
Colour: **Black**
Hiwi (178 cm) — XS
Colour: **White**



New Trend

STTU277

Hazener

Heavyweight t-shirt with a structured shape

WEIGHT	FIT	SIZE
370 GSM	Relaxed fit	XXS - 3XL

AT A GLANCE

- Relaxed unisex fit with a wide, rounded silhouette
- Substantial weight gives a strong visual presence
- Smooth surface with a soft handfeel
- Heavy interlock fabric creates a firm structure

FABRIC & COMPOSITION

100% organic cotton



WHITE



COLOURS



COMPLETE THE LOOK

- Hoodie: Sculpter
- T-shirt: Asher
- Bottom: Barreler

New

Trend

Former

STSU279



Trendy crewneck with bold sculpted volume

WEIGHT	FIT	SIZE
500 GSM	Oversized	XXS - 3XL

AT A GLANCE

- Oversized fit with defined volume and 3D shape
- Boxy proportions with a substantial weight
- Shorter length gives a modern silhouette
- Plush handfeel for all-day comfort

FABRIC & COMPOSITION

85% organic cotton
15%recycled polyester



COLOURS



New
Pebble
Blue
C173



Black
C002

COMPLETE THE LOOK

T-shirt: Hazener
Bottom: Barreler



Modern heritage



Palmer - Mid Wash
Stella Ember - Light Wash
Palmer - Rinse Wash
Chore Jacket - G. Dyed Navy



Modern heritage

A fresh take on timeless icons.

Heavy denim. Premium surfaces.
Organic cotton. Lasting structure.

Engineered for decoration.

Inspired by utility classics.
Redesigned with elevated detailing.



← Stella Ember - Mid Wash
↑ Chore Jacket - G. Dyed Bronze

New

Trend

Palmer

STWU287



Modern denim overshirt with a substantial weight and structure

WEIGHT

430 GSM

FIT

Relaxed fit

SIZE

XS - 2XL

AT A GLANCE

Relaxed unisex fit with a straight silhouette

Heavy denim for a structured feel

Surface develops character with wear

FABRIC & COMPOSITION

100% organic cotton



COLOURS



Mid Wash
C371



New
Rinse Wash
C375

COMPLETE THE LOOK

T-shirt: Reeser

T-shirt: Stella Muser

Headwear: Rib Beanie 2.0



Amandine (169 cm) — S
Colour: *Mid Wash*
Hiwi (178 cm) — S
Colour: *Light Wash*

New Trend

Stella Ember

STWW288

Women's oversized denim shirt, blending style and durability

WEIGHT	FIT	SIZE
430 GSM	Oversized	S - L

AT A GLANCE

- Oversized fit with a boxy silhouette
- Heavy denim for weight and structure
- Wide proportions add comfort and ease of movement
- Surface softens with wear

FABRIC & COMPOSITION

100% organic cotton



COLOURS



COMPLETE THE LOOK

T-shirt: Stella Muser



Chore Jacket

Chore Jacket - G. Dyed Bronze
Chore Jacket - G. Dyed Navy

Hiwi (178 cm) — XS
Timothé (191 cm) — L
Colour: G. Dyed Bronze



New Trend

Chore Jacket

STJU294 

Cotton jacket with a heritage workwear inspired design

FIT	SIZE
Medium fit	XXS - 3XL

AT A GLANCE

- Medium unisex fit with a structured, utilitarian shape
- Heavy surface gives a grounded, durable feel
- Corduroy collar adds contrast and texture
- Garment-dyed finish creates rich tonal variation

FABRIC & COMPOSITION

100% organic cotton



COLOURS



COMPLETE THE LOOK

- Headwear: Rib Beanie 2.0
- Headwear: Fisherman Beanie 2.0
- Hoodie: Cruiser 2.0

Tristan (185 cm) — L
Odi (172 cm) — XS
Colour: **Heather Grey**

Trend

Needer

STBU274 

Relaxed straight-leg joggers with a cuffless finish

WEIGHT	FIT	SIZE
280 GSM	Relaxed fit	XXS - 3XL

AT A GLANCE

Relaxed unisex fit with a straight-leg silhouette and low-rise waist
Clean hem without cuff shaping for easy movement
Brushed fleece for a soft handfeel
Elastic waistband with internal drawcord for all-day comfort

FABRIC & COMPOSITION

85% organic cotton
15% recycled polyester



COLOURS



French
Navy
C727



Black
C002

HEATHER



Heather
Grey
C250

COMPLETE THE LOOK

Hoodie: Chaser
Zip-thru: Proper
T-shirt: Breezer



Rib Beanie 2.0

Timeless beanie with a rib texture

FIT

Medium fit

SIZE

One size

AT A GLANCE

Classic balanced silhouette that fits all

Fine rib knit adds subtle texture

Double-folded brim gives it a refined look

FABRIC & COMPOSITION

90% organic cotton

9% recycled polyamide

1% elastane



COLOURS



New
Passionate Red
C172



Red Brown
C116



French Navy
C727



Mindful Blue
C729



New
Pebble Blue
C173



Stargazer
C702



New
Bronze
C176



Misty Grey
C138



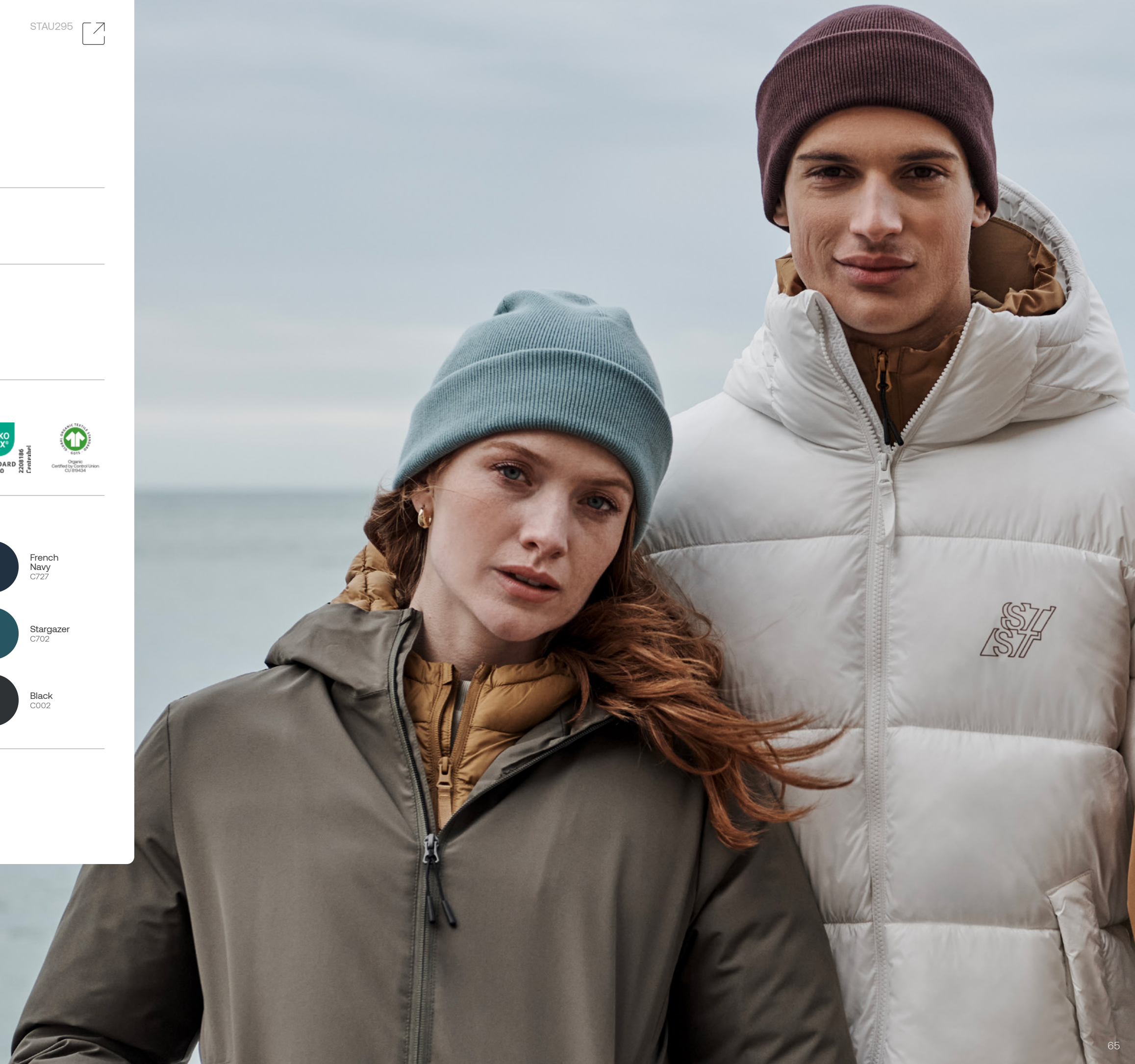
Black
C002

COMPLETE THE LOOK

Outerwear: Drifter

Crewneck: Former

Bottom: Needer



Iconic

Fisherman Beanie 2.0

STAU296



Everyday beanie with a folded brim

FIT

Medium fit

SIZE

One size

AT A GLANCE

Compact silhouette with a comfortable fit

Ribbed knit for texture and stretch

Double-folded brim for a structured shape

FABRIC & COMPOSITION

93% organic cotton

6% recycled polyamide

1% elastane



WHITE



Natural
C007

COLOURS



Earthy
Red
C150



French
Navy
C727



Deep
Teal
C136



Khaki
C223



Mocha
C135



Faded
Olive
C153



Black
C002

COMPLETE THE LOOK

Outerwear: Puffer Gilet 2.0

Hoodie: Sculpter

T-shirt: Freestyler Super Vintage



Garment-dye, reinvented



Stella Nova Vintage - G. Dyed Blush
Stella Nora Vintage - G. Dyed Blue Stone

Garment-dye, reinvented

Rich, lasting colour depth with washed character.
Natural highs and lows across the surface.

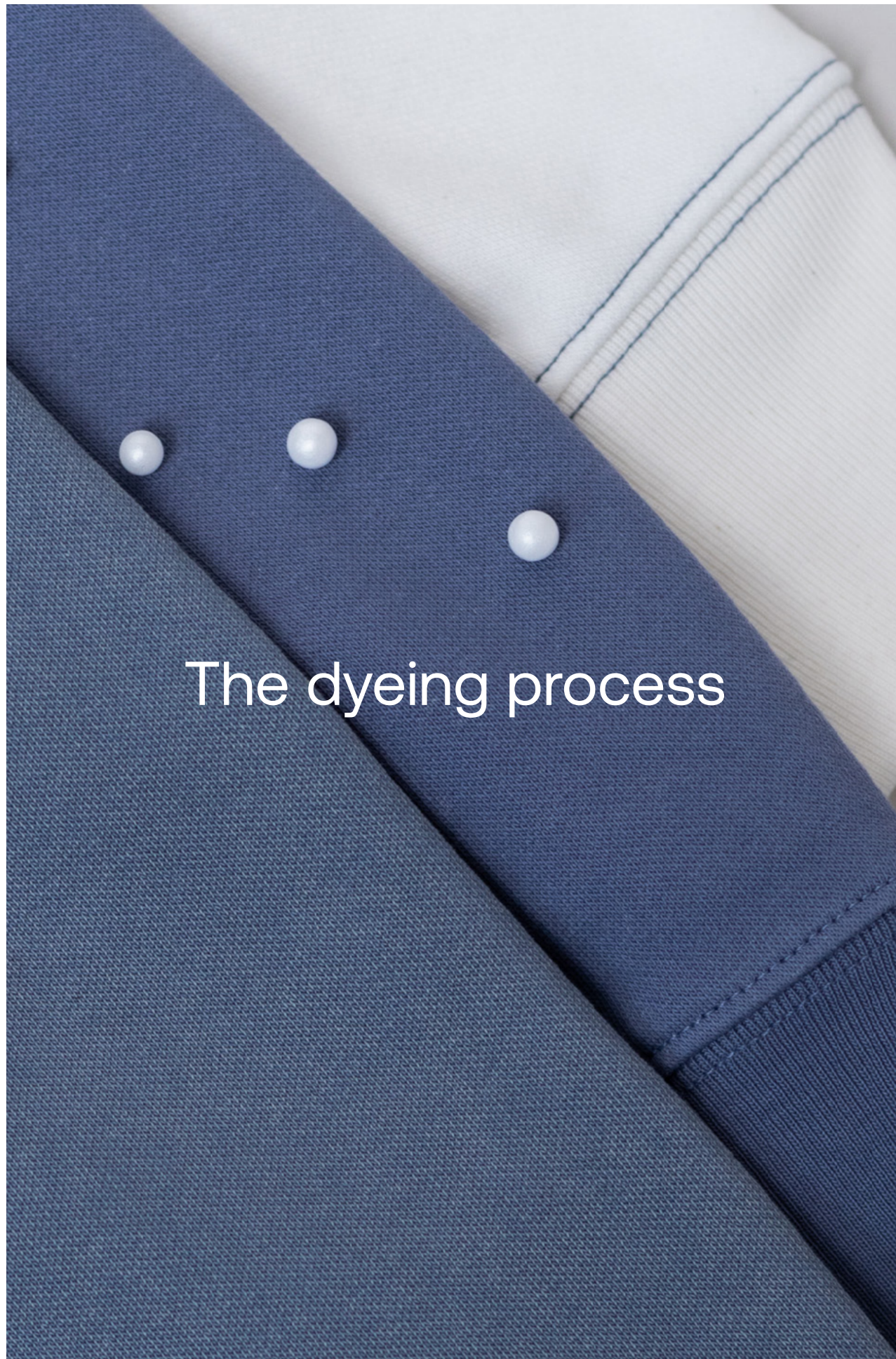
Exceptional softness. Premium handfeel.
Engineered for unmatched decoration results.



Chaser Vintage - G. Dyed Mocha



Stella Nora Vintage - G. Dyed Blue Stone
Chaser Vintage - G. Dyed Mocha
Stella Nova Vintage - G. Dyed Blush



The dyeing process



Prepared-for-dye fabric.
Colour-matched stitching.

Dyed as a complete garment.
Foam ball wash for natural variation.

Hand-finished details.
Authentic, one-of-a-kind character.

Elliott (183 cm) — M
Colour: G. Dyed Black Rock
Odi (172 cm) — XS
Colour: G. Dyed Misty Grey

New Trend

Freestyler Super Vintage

STTU280 

Distressed t-shirt with a streetwear style

WEIGHT	FIT	SIZE
240 GSM	Relaxed fit	XXS - 3XL

AT A GLANCE

Relaxed unisex silhouette with a loose, fluid drape
Distressed edges at collar, cuffs and hem
Garment-dyed finish with tonal irregularity
Dry handfeel with a textured surface

FABRIC & COMPOSITION

100% organic cotton



COLOURS



G. Dyed
Misty Grey
C167



G. Dyed
Black Rock
C140

COMPLETE THE LOOK

T-shirt: Freestyler Long Sleeves
Hoodie: Slammer 2.0 Vintage
Hoodie: Chaser Vintage
Crewneck: Radder 2.0 Vintage



Odi (172c cm) — S
Colour: G. Dyed Blush



New Trend

STTW283 

Stella Nova Vintage

Boxy t-shirt with a feminine shape in garment dyed

WEIGHT	FIT	SIZE
155 GSM	Relaxed fit	XS - XXL

AT A GLANCE

Relaxed fit with a fluid gendered silhouette
Garment-dyed finish with tonal variation
Light fading across seams for colour depth
Soft handfeel with a worn-in touch

FABRIC & COMPOSITION

100% organic cotton



COLOURS



COMPLETE THE LOOK

Hoodie: Stella Nora Vintage
Crewneck: Stella Alma Vintage

New Trend

Stella Alma Vintage

STSW284 

Garment-dyed crewneck with a feminine cut

WEIGHT	FIT	SIZE
320 GSM	Medium fit	XS - XXL

AT A GLANCE

Medium fit with dropped shoulders for a soft gendered silhouette
Garment-dyed finish with tonal variation
Subtle fading adds vintage character
Brushed fabric with a soft, lived-in feel

FABRIC & COMPOSITION

100% organic cotton



COLOURS



COMPLETE THE LOOK

T-shirt: Stella Nova Vintage
Hoodie: Stella Nora Vintage



New Trend

Chaser Vintage

STSU282 

Relaxed garment-dyed hoodie with a worn-in look

WEIGHT	FIT	SIZE
300 GSM	Relaxed fit	XXS - 3XL

AT A GLANCE

Relaxed unisex fit with a loose, fluid silhouette
Garment-dyed finish with tonal variation throughout
Faded seams create depth across the surface
Soft feel with a naturally worn-in touch

FABRIC & COMPOSITION

85% organic cotton
15% recvcd polvester



COLOURS



G. Dyed
Blue Grey
C158



New
G. Dyed
Mocha
C174



G. Dyed
Misty Grey
C157



G. Dyed
Black Rock
C140

COMPLETE THE LOOK

Hoodie: Slammer 2.0 Vintage

Hoodie: Chaser

T-shirt: Freestyler Vintage



New Trend

Stella Nora Vintage

STSW285 

Garment-dyed hoodie with a modern, shaped cut

WEIGHT	FIT	SIZE
320 GSM	Medium fit	XS - XXL

AT A GLANCE

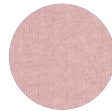
Medium fit with dropped shoulders adds a relaxed feel
Garment-dyed finish with uneven tonal depth
Faded seams bring a naturally aged appearance
Worn-in touch from first wear

FABRIC & COMPOSITION

100% organic cotton



COLOURS



New
G. Dyed
Blush
C175



G. Dyed
Blue Stone
C732



G. Dyed
Blue Grey
C158



G. Dyed
Black Rock
C140

COMPLETE THE LOOK

Crewneck: Stella Alma Vintage
T-shirt: Stella Nova Vintage



Recycled cotton



Fronter - Black
Barreler - Black
Fronter - Misty Grey
Barreler - Misty Grey

Recycled cotton

Pre-consumer cotton waste, transformed.
Recycled and organic cotton in innovative blends.

From heavyweight sweats to refined tees.
Fabric innovation across the collection.

A responsible material approach.
Exceptional quality and decoration results.

Fronter - Misty Grey
Barreler - Misty Grey





Fronter - Black

Tim (188 cm) — L
Gia (167 cm) — XS
Colour: *Passionate Red*

New Trend

Reeser

STTU272 

Recycled cotton blend t-shirt with a modern look

WEIGHT	FIT	SIZES
220 GSM	Medium fit	XXS - 3XL

AT A GLANCE

Unisex medium fit with a heavier feel
Dense jersey for a compact, substantial feel
Clean surface with an even finish
Recycled cotton blend adds a subtle texture

FABRIC & COMPOSITION

50% recycled cotton
50% organic cotton



WHITE



White
C001

COLOURS



New
Passionate Red
C172



French Navy
C727



New
Mosstone
C171



Cream
C361



Black
C002

COMPLETE THE LOOK

Hoodie: Gamechanger
Crewneck: Thinker



Jaouen (187 cm) — L
Colour: **Black**
Vika (179 cm) — XS
Colour: **Misty Grey**

New Trend

Fronter

STSU275 

Oversized zip hoodie in a recycled cotton blend

WEIGHT	FIT	SIZES
400 GSM	Oversized	XS - 3XL

AT A GLANCE

Unisex oversized fit with compact volume
Hood adds everyday coverage
Two-way zip creates styling flexibility
Dropped shoulders for a modern appeal

FABRIC & COMPOSITION

50% recycled cotton
50% organic cotton



COLOURS



French Navy
C727



Misty Grey
C138



Black
C002

COMPLETE THE LOOK

T-shirt: Hypster
T-shirt: Stella Raya



Hiwi (178 cm) — XS
Timothé (191 cm) — L
Colour: *Black*

New

Trend

Barreler

STBU276 

Barrel-leg joggers with bold volume in a recycled cotton blend

WEIGHT	FIT	SIZES
400 GSM	Oversized	XS - 3XL

AT A GLANCE

- Unisex oversized fit with a curved barrel-leg shape
- Front pleats build volume through the leg
- Dense fleece creates a structured feel
- Zippered side pockets

FABRIC & COMPOSITION

50% recycled cotton
50% organic cotton



COLOURS



Misty Grey
C138



Black
C002

COMPLETE THE LOOK

- Hoodie: Voicer
- Crewneck: Ryler
- Zip-thru: Fronter
- T-shirt: Reeser



Prepster 2.0 Long Sleeve - Passionate Red
Prepster 2.0 - Passionate Red

Corporate Wear



Contemporary.
Sustainable.
Made to perform.



- ◀ Drifter - Mindful Blue
- ◀ Thinker - Stargazer
- ◀ Stella Thinker - Stargazer
- ↑ Reeser - White
- Reeser - Passionate Red



Corporate wear Like no other

Versatile layers. Modern fits.
Certified organic and recycled materials.
Designed for long-term wear.

Technical fabrics. Protection, breathability
and comfort. Wash after wash.

A complete corporate offer.
Made for modern working life.

The next generation of blank apparel for all business needs

Employee Fashion



Promos & Gifts



Events & Activations



Merch & Licensing



Sports & Athleisure



Gamechanger Thinker



Iconic

Gamechanger

STSU257 

Everyday corporate hoodie in a recycled cotton blend

WEIGHT	FIT	SIZES
350 GSM	Medium fit	XXS - 5XL

AT A GLANCE

Unisex medium fit with a minimal design
Double-layered hood adds shape and volume
Midweight fleece creates a dense, compact feel
Brushed interior makes it comfortable to lounge in

FABRIC & COMPOSITION

Brushed fleece
50% organic cotton / 50% recycled cotton



WHITE



White
C001



Natural
Raw
C054

COLOURS



Red
C004



Burgundy
C244



French
Navy
C727



Worker
Blue
C088



Stargazer
C702



Glazed
Green
C036



Anthracite
C253



Black
C002

HEATHER



Heather
Grey
C250

COMPLETE THE LOOK

Polo: Stanley Coaster
Polo: Stella Coaster
Women: Stella Gamechanger

Ingrid (175 cm) — XS
Hermann (184 cm) — L
Colour: French Navy



Julia (167 cm) — S
Colour: **Anthracite**



Iconic

STSW268

Stella Gamechanger

Everyday women’s corporate hoodie in a recycled cotton blend

WEIGHT	FIT	SIZES
350 GSM	Medium fit	XS - 3XL

AT A GLANCE

- Medium fit with a feminine silhouette
- Double-layered hood adds shape and volume
- Midweight fleece creates a dense, compact feel
- Brushed interior makes it comfortable to lounge in

FABRIC & COMPOSITION

Brushed fleece
50% organic cotton / 50% recycled cotton



WHITE

White
C001

Natural Raw
C054

COLOURS

Cotton Pink
C005

Red
C004

Burgundy
C244

French Navy
C727

Worker Blue
C088

Stargazer
C702

Glazed Green
C036

Anthracite
C253

HEATHER

Heather Grey
C250

COMPLETE THE LOOK

- Polo: Stella Coaster
- Unisex: Gamechanger

Iconic

Thinker

STSU269 

Corporate crewneck in recycled cotton

WEIGHT	FIT	SIZES
350 GSM	Medium fit	XXS - 5XL

AT A GLANCE

Unisex medium fit with a structured outline
Balanced proportions give it lasting appeal
Ribbed trims keep the silhouette neat and defined
Brushed interior softens the handfeel

FABRIC & COMPOSITION

Brushed fleece
50% organic cotton / 50% recycled cotton



WHITE



White
C001



Natural
Raw
C054

COLOURS



Red
C004



Burgundy
C244



French
Navy
C727



Worker
Blue
C088



Stargazer
C702



Glazed
Green
C036



Anthracite
C253



Black
C002

HEATHER



Heather
Grey
C250

COMPLETE THE LOOK

Polo: Stanley Coaster
Polo: Stella Coaster

Julie (175 cm) — XS
Anas (187 cm) — L
Colour: *Natural Raw*



Julia (167 cm) — S
Colour: **Cotton Pink**



Iconic

STSW254

Stella Thinker

Corporate crewneck in a recycled cotton blend

WEIGHT

350 GSM

FIT

Medium fit

SIZES

XS - 3XL

AT A GLANCE

- Feminine fit with a balanced shape
- Balanced proportions give it lasting appeal
- Ribbed trims keep the silhouette neat and defined
- Brushed interior softens the handfeel

FABRIC & COMPOSITION

Brushed fleece
50% organic cotton / 50% recycled cotton



WHITE



White
C001



Natural
Raw
C054

COLOURS



Cotton
Pink
C005



Red
C004



Burgundy
C244



French
Navy
C727



Worker
Blue
C088



Stargazer
C702



Glazed
Green
C036



Anthracite
C253



Black
C002

HEATHER



Heather
Grey
C250

COMPLETE THE LOOK

- Polo: Stella Coaster
- Hoodie: Stella Gamechanger

Stormer



New Iconic

Stanley Stormer

STJM290 

Men's recycled waterproof jacket for heavy rain

FIT

Medium fit

SIZES

S - 5XL[®]

AT A GLANCE

Lightweight construction with a contemporary look

Fully sealed design for reliable protection and breathable comfort

Built for layering across changing seasons

PERFORMANCE

Waterproof



Breathability



Windproof



FABRIC & COMPOSITION

100% recycled polyester pongee (3 layers)



COLOURS



Off White
C018



Red
C004



© French
Navy
C727



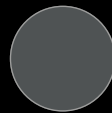
Stargazer
C702



Khaki
C223



New
Bronze
C176



© Anthracite
C253



© Black
C002

© 4XL and 5XL available in selected colours.

COMPLETE THE LOOK

Headwear: Rib Beanie 2.0

Headwear: Fisherman Beanie 2.0

Outerwear: Stanley Climber 2.0

ENTRANCE



Amandine (169 cm) — S
Colour: Black



New

Iconic

STJW291

Stella Stormer

Women's recycled waterproof jacket for heavy rain

FIT

Medium fit

SIZES

S - 3XL[®]

AT A GLANCE

Lightweight construction with a contemporary look
Fully sealed design for reliable protection and breathable comfort
Built for layering across changing seasons

PERFORMANCE

Waterproof	● ● ● ●
Breathability	● ● ● ●
Windproof	● ● ● ●

FABRIC & COMPOSITION

100% recycled polyester pongee (3 layers)



COLOURS



Off White
C018



Red
C004



French Navy
C727



Stargazer
C702



Khaki
C223



New
Bronze
C176



Anthracite
C253



Black
C002

© 3XL available in selected colours.

COMPLETE THE LOOK

Headwear: Rib Beanie 2.0
Headwear: Fisherman Beanie 2.0
Outerwear: Stella Climber 2.0





Drifter - Mindful Blue

New Iconic

Drifter

STJU289 

Recycled windbreaker for unpredictable conditions

FIT SIZES
Medium fit XXS - 5XL[®]

AT A GLANCE

Unisex medium fit with an exceptional, smooth handfeel
Reliable weather protection for changing conditions
Mesh lining supports airflow and comfort
Ripstop fabric creates a subtle grid texture
Taped seams on critical area (hood, back neck & shoulders)

PERFORMANCE

Waterproof ●●●●○
Breathability ●●●●●
Windproof ●●●●●

FABRIC & COMPOSITION

100% recycled polyester ripstop (2 layers)



COLOURS



Ⓢ Red
C004



Ⓢ French Navy
C727



Mindful Blue
C729



Khaki
C223



Ⓢ Bronze
C176



Ⓢ Anthracite
C253



Ⓢ Black
C002

Ⓢ 4XL and 5XL available in selected colours.

COMPLETE THE LOOK

Headwear: Rib Beanie 2.0
Headwear: Fisherman Beanie 2.0
Hoodie: Cruiser 2.0

Hanako (177 cm) — XS
Colour: Anthracite
Tim (188 cm) — L
Colour: French Navy





Reeser - White



Prepster - Passionate Red

Noanne (188 cm) — L
Colour: *White*
Hanako (177cm) — XS
Colour: *Passionate Red*

New Trend

Reeser

STTU272 

Recycled cotton blend t-shirt with a modern look

WEIGHT	FIT	SIZES
220 GSM	Medium fit	XXS - 3XL

AT A GLANCE

- Unisex medium fit with a heavier feel
- Dense jersey for a compact, substantial feel
- Clean surface with an even finish
- Recycled cotton blend adds a subtle texture

FABRIC & COMPOSITION

50% recycled cotton
50% organic cotton



WHITE



White
C001

COLOURS



New
Passionate
Red
C172



French
Navy
C727



New
Mosstone
C171



Cream
C361



Black
C002

COMPLETE THE LOOK

Hoodie: Gamechanger
Crewneck: Thinker



Leya (173 cm) — XS
Exaucer (177 cm) — M
Colour: *Eco-Heather*



Iconic

STPU222

Prepster 2.0

Everyday unisex polo with refined details

WEIGHT

240 GSM

FIT

Medium fit

SIZES

XXS - 5XL

AT A GLANCE

Unisex modern fit designed for everyday wear
Structured collar for a refined shape
Polished yet comfortable look and feel
Piqué texture for structure and durable finishing

FABRIC & COMPOSITION

Piqué
100% organic cotton



WHITES

© 4XL and 5XL available in selected colours.



© White
C001



© Natural Raw
C054

COLOURS



Bubble Pink
C129



© Red
C004



Passionate Red
C172



Burgundy
C244



Deep Plum
C151



Red Brown
C116



© French Navy
C727



Blue Soul
C149



Worker Blue
C088



Aloe
C089



Pebble Blue
C173



Stargazer
C702



Deep Teal
C136



Blue Grey
C156



Glazed Green
C036



Khaki
C223



Mocha
C135



Latte
C112



Nispero
C142



© Anthracite
C253

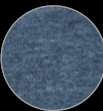


© Black
C002

HEATHERS



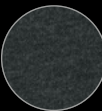
Cool Heather Grey
C146



Dark Heather Blue
C652



© Heather Grey
C250



Dark Heather Grey
C651



Eco-Heather
C147

COMPLETE THE LOOK

Outerwear: Stanley Climber 2.0

Outerwear: Stella Climber 2.0

Noanne (188 cm) — L
Colour: *Passionate Red*



Iconic

STPU223

Prepster 2.0 Long Sleeve

Unisex long-sleeve polo with a preppy look

WEIGHT

240 GSM

FIT

Medium fit

SIZES

XXS - 3XL

AT A GLANCE

Unisex modern fit designed for everyday wear
Structured collar for a refined shape
Polished yet comfortable look and feel
Piqué texture for structure and durable finishing

FABRIC & COMPOSITION

Piqué
100% organic cotton



1112055
Certified by Control Union



WHITES



White
C001



Natural
Raw
C054

COLOURS



New
Passionate
Red
C172



Burgundy
C244



French
Navy
C727



Stargazer
C702



Glazed
Green
C036



Khaki
C223



Anthracite
C253



Black
C002

HEATHERS



Heather
Grey
C250

COMPLETE THE LOOK

Outerwear: Stanley Climber 2.0

Outerwear: Stella Climber 2.0

T-shirt: Creator 2.0

Essential

Stanley Coaster

STPM224 

Men's fitted polo for warmer days

WEIGHT	FIT	SIZES
185 GSM	Fitted	S - 5XL [®]

AT A GLANCE

Tailored fit for a clean, professional look
Lightweight pique for comfort and daily wear
Classic construction with neat collar and durable finish
Timeless design with lasting appeal

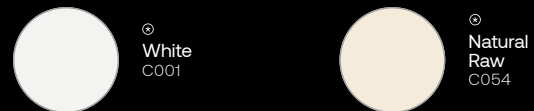
FABRIC & COMPOSITION

Piqué
100% organic cotton



WHITE

© 4XL and 5XL available in selected colours.



COLOURS



HEATHER



COMPLETE THE LOOK

Zip-thru: Proper
Outerwear: Stanley Climber 2.0

Anas (187 cm) — L
Colour: White



Essential

Stella Coaster

STPW977 

Women's fitted polo for warmer days

WEIGHT	FIT	SIZES
185 GSM	Fitted	XS - 3XL [Ⓢ]

AT A GLANCE

Tailored fit for a clean, professional look
Lightweight pique for comfort and daily wear
Classic construction with neat collar and durable finish
Timeless design with lasting appeal

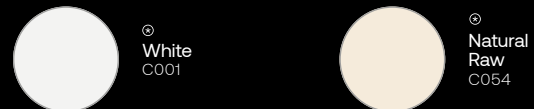
FABRIC & COMPOSITION

Piqué
100% organic cotton



WHITE

Ⓢ 3XL available in selected colours.



COLOURS



HEATHER



COMPLETE THE LOOK

Zip-thru: Proper
Outerwear: Stella Climber 2.0

Amandine (169 cm) — S
Colour: **White**





Proper - French Navy

Yohan (187 cm) — L
Amandine (169 cm) — XS
Colour: French Navy

New

Trend

Proper

STSU273



Zip polo sweatshirt with a refined, modern edge

WEIGHT

280 GSM

FIT

Medium fit

SIZE

XXS - 3XL

AT A GLANCE

Unisex medium fit with balanced proportions

Zip collar for a sharper neckline

Brushed interior adds a soft handfeel

A hybrid of sweat and polo, moving from day to night

FABRIC & COMPOSITION

85% organic cotton

15% recycled polyester



STANDARD
100

2012163
Certified



Made with 100% organic cotton
Certified by Control Union
CU 819434

COLOURS



French
Navy
C727



Black
C002

HEATHER



Heather
Grey
C250

COMPLETE THE LOOK

T-shirt: Creator 2.0

T-shirt: Crafter

Polo: Prepster 2.0



T-shirts, Polos & Shirts

Lightweight

155 GSM

Heavyweight

430 GSM

Fitted



Essential

Stanley Coaster
STPM224
Fitted
S - 5XL Ⓢ
185 GSM
18 colours



Essential

Stella Coaster
STPW977
Fitted
XS - 3XL ⓈⓈ
185 GSM
18 colours

Medium fit



New Trend

Reeser
STTU272
Medium fit
XXS - 3XL
220 GSM
6 colours



Iconic

Prepster 2.0
STPU222
Medium fit
XXS - 5XL Ⓢ
240 GSM
28 colours



Iconic

Prepster 2.0 Long Sleeve
STPU223
Medium fit
XXS - 3XL
240 GSM
11 colours

Relaxed fit



New Trend

Stella Nova Vintage
STTW283
Relaxed fit
XXS - 3XL
155 GSM
4 colours



New Trend

Freestyler Super Vintage
STTU280
Relaxed fit
XXS - 3XL
240 GSM
2 colours



New Trend

Hazener
STTU277
Relaxed fit
XXS - 3XL
370 GSM
3 colours



New Trend

Palmer
STWU287
Relaxed fit
S-L
430 GSM
2 colours



New Trend

Stella Ember
STWW288
Oversized
S-L
430 GSM
2 colours

Ⓢ 4XL and 5XL available in selected colours.
ⓈⓈ 3XL available in selected colours.

Sweatshirts

Lightweight

280 GSM

Heavyweight

500 GSM

Hoodies



New Trend

Chaser Vintage
STSU282
Medium fit
XXS - 3XL
300 GSM
4 colours



Iconic

Gamechanger
STSU257
Medium fit
XXS - 5XL
350 GSM
11 colours



New Trend

Sculptor
STSU278
Oversized
XXS-3XL
500 GSM
2 colours

Crewnecks



Iconic

Thinker
STSU269
Medium fit
XXS - 5XL
350 GSM
11 colours



New Trend

Former
STSU279
Oversized
XS - 3XL
500 GSM
2 colours

Zip-thru



New Trend

Proper
STSU273
Medium fit
XS-3XL
280 GSM
3 colours



New Trend

Fronter
STSU275
Oversized
XS - 3XL
400 GSM
3 colours

Women



New Trend

Stella Nora Vintage
STSW285
Medium fit
XS-XXL
320 GSM
4 colours



Iconic

Stella Gamechanger
STSW268
Medium fit
XS - 3XL
350 GSM
12 colours



New Trend

Stella Alma Vintage
STSW284
Medium fit
XS - 2XL
320 GSM
4 colours



Iconic

Stella Thinker
STSW254
Medium fit
XS - 3XL
350 GSM
12 colours

140

141

Outerwear

— Light jackets —

Fitted

Medium fit



New

Iconic

Stella Stormer
STJW291
Fitted
XS - 3XL 3XL 3XL
8 colours



New

Iconic

Stanley Stormer
STJM290
Medium fit
S - 5XL 5XL 5XL
8 colours



New

Trend

Chore Jacket
STJU294
Medium fit
XXS - 3XL
3 colours



New

Iconic

Drifter
STJU289
Medium fit
XXS - 5XL 5XL 5XL
7 colours

— Padded jackets —



New

Trend

Puffer 2.0
STJU292
Medium fit
XXS - 3XL
5 colours



New

Trend

Puffer Gilet 2.0
STJU293
Medium fit
XXS - 3XL
4 colours

Bottoms & accessories

— Bottoms —



Trend

Needer
STBU274
Relaxed fit
XXS - 3XL
280 GSM
3 colours



New

Trend

Barreler
STBU276
Medium fit
XS - 3XL
400 GSM
2 colours

— Accessories —



New

Trend

Fielder
STAU297
Medium fit
One size
4 colours



New

Iconic

Fisherman Beanie 2.0
STAU296
Medium fit
One size
8 colours



New

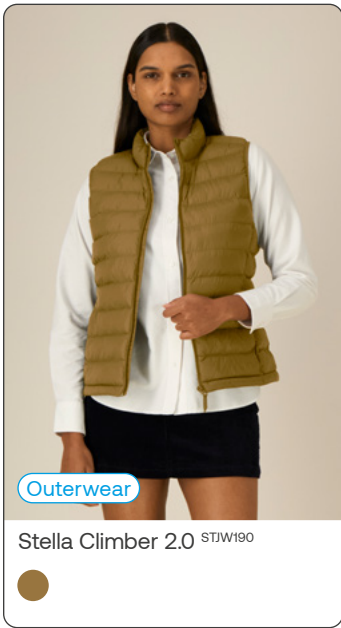
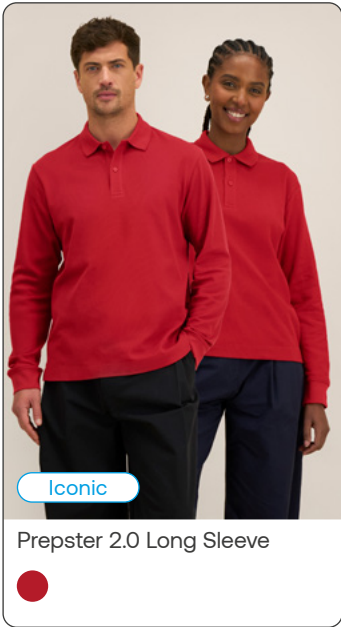
Essential

Rib Beanie 2.0
STAU295
Medium fit
One size
9 colours

3XL and 5XL available in selected colours.
3XL available in selected colours.

Drifter - Red
Rib Beanie 2.0 - Passionate Red





Line extensions

Contact us

 stanleystella.com

 [@wearestanleystella](https://www.instagram.com/wearestanleystella)

Follow our journey

